

Training the GIS Professional

Creating Story Maps with ArcGIS

- 1 day

Overview

If your map could tell a story, what would it say?

Thanks to their engaging user experience, story maps have achieved mass appeal as a vehicle to inform the public, engage stakeholders, and inspire an audience. This course – for anyone that wants to communicate with maps—teaches the concepts, best practices, and decisions that need to be made when creating and sharing a story map.

Who should attend

Anyone

Goals

- Design a story map based on your purpose and audience.
- Add web maps, images, multimedia, and text to create an engaging story map.
- Apply best practice to share and promote your story maps

Topics Covered

- Introduction to Story maps. What is a story map? Telling your story with multimedia. Discovering your story
- Story map creation workflow. Story map creation workflow. Multimedia types. Express maps and web maps. Choosing a map
- Evaluating your Story Map. Creating the best story map. Evaluating story map quality. Exploring design options.
- Sharing your Story Map. Sharing story maps. Sharing options. Sharing and socialising story maps.
- Applying the Story Map workflow. Workflow review. Selecting a solution.

Prerequisites

Familiarity with ArcGIS Online will be helpful but is not required.

Contact Us

For GIS training enquiries and bookings visit esriuk.com/learning, email us at learning@esriuk.com or call us on 01296 745504